

Media plan 2025

for the magazine Agroportal24h.cz

I) Deadlines and distribution of individual editions

Edition	1/2025	2/2025	3/2025	4/2025
Deadline for documents	12. 2. 2025	31. 5. 2025	2. 9. 2025	1. 11. 2025
Distribution	1. 3. 2025	21. 6. 2025	20. 9. 2025	15. 11. 2025

II) Themes and related events

Edition 1/2025

Edition's topics: Machines and equipment for plant protection and fertilization, TECHAGRO trade fair, SILVA REGINA, BIOMASS

- Tips and invitations to the exhibition TECHAGRO, SILVA REGINA, BIOMASS
- Reports
- Manure, compost, industrial fertilizer spreaders
- Sewage trucks
- Fertilizer applicators - suspended, trailed and self-propelled
- Sprayers, sprayers, mistblowers, dusters
- Combined plant protection machines
- Irrigation systems
- Elements and aggregates for agricultural machines and tractors
- Services and education for agriculture
- Small agricultural machinery
- Financing of agricultural machinery, leasing, agricultural subsidies
- Harvesting, transport and wood processing – harvesters, tractors, superstructures, cable cars, forwarders, saws and tools

Related trade fairs:

24. – 25. January 2025 – Polagra Premiery, Poznan, Poland

21. – 23. February 2025 – FERMA, Bydgoszcz, Poland

3. – 6. April 2025 – 18th Fair of Garden Architecture, Greenery, Furniture and Municipal Technology, PVA Letnany – Prague, Czech Republic

11. – 13. April 2025 – FORST Live, WILD & FISH – Offenburg, Germany

Edition 2/2025

Edition's topics: Harvesting machines

- Tips and invitations to agricultural events, eg: field days, demonstrations, open days
- Reports
- Mowers, crushers
- Tedders, rakes
- Collection trucks
- Presses
- Forage harvesters
- Combine harvesters
- Harvest adapters
- Machines for harvesting root crops and special crops
- Elements and aggregates for agricultural machines and tractors
- Services and education for agriculture
- Small agricultural machinery
- Financing of agricultural machinery, leasing, agricultural subsidies
- Harvesting, transport and wood processing – harvesters, tractors, superstructures, cable cars, forwarders, saws and tools

Related trade fairs:

AgriPlanta RomAgroTec, Fundulea, Romania

11. – 12. June 2025 DemoGreen, Vyskov airport complex, Czech Republic

13. – 15. June 2025 Opolagra, Kamień Śląski Airport near Opole, Poland

Events Our Field, Nabocany, Czech Republic

Edition 3/2025

Edition's topics: Tillage and sowing machines

- Tips and invitations to agricultural events, for example: field days, demonstrations, open days
- Reports
- Plows, cultivators, combined tillage machines
- Stone collection machines
- Interrow tillage machines
- Lump cuts
- Seeders - combined, universal, for precision sowing
- Planting machines
- Elements and aggregates for agricultural machines and tractors
- Services and education for agriculture
- Small agricultural machinery
- Financing of agricultural machinery, leasing, agricultural subsidies
- Harvesting, transport and wood processing – harvesters, tractors, superstructures, cable cars, forwarders, saws and tools

Related trade fairs:

Zeleznohorský Traktor 2025 – Traktoriada, Zdarec u Sece, Czech Republic

52th year of the Czech Championships in plowing

Internationale Holzmesse, Klagenfurt, Austria

Edition's topics: Transport and handling machines, tractors and others

- Tips and invitations to agricultural events, eg: field days, demonstrations, open days
- Reports
- Loaders
- Containers, trailers, semi-trailers, car bodies
- Conveyors, tanks, cisterns, tanks
- Palletizing machines
- Sweeping technology
- Wheeled, crawler, special tractors
- Machines for livestock breeding and feed preparation
- Elements and aggregates for agricultural machines and tractors
- Services and education for agriculture
- Small agricultural machinery
- Financing of agricultural machinery, leasing, agricultural subsidies
- Harvesting, transport and wood processing – harvesters, tractors, superstructures, cable cars, forwarders, saws and tools

Related trade fairs:

9. – 15. November 2025 – AGRITECHNICA, Hannover, Germany

III) Validity of the media plan

(1) This media plan is valid from 1st September 2024.