

Price list for banner advertising on Agroportal24h.cz for 2025

The Agroportal24h.cz website brings information from the field of agricultural technology every day. You will find articles about machines, news with current events, photo galleries, videos, invitations to agricultural events, etc. Its readers are mainly people working in agriculture, or fans of agricultural machinery.

I) Branding

An unmissable ad with a high clickthrough rate, also suitable for brand / product promotion. It can be ordered based on the number of impressions (several advertisers can rotate), or exclusively for a certain period (only one branding is displayed).

Number of impressions ¹⁾	Duration	Exclusivity	Price
15 000 + 30 000	14 days	NO	809 EUR
30 000 + 60 000	14 to 30 days	NO	1 549 EUR
60 000 + 120 000	30 to 60 days	NO	2 969 EUR
120 000 + 240 000	60 to 120 days	NO	5 759 EUR

II) Banners „PC/notebook“

Display only on PC, notebooks and larger tablets.

Size	Number of impressions	Duration indicatively	Prize
skyscraper (300×600 px)	25 000	14 days	409 EUR
skyscraper (300×600 px)	50 000	14 to 30 days	749 EUR
skyscraper (300×600 px)	100 000	30 to 60 days	1 379 EUR

¹⁾ Number of views on PC and mobile devices. Depending on the availability of inventory, part of the display on the PC can be replaced by displays on mobile phones or vice versa in the ratio 1 PC = 3 mob.

Size	Number of impressions	Duration indicatively	Prize
rectangle (300×250 px)	25 000	14 days	199 EUR
rectangle (300×250 px)	50 000	14 to 30 days	379 EUR
rectangle (300×250 px)	100 000	30 to 60 days	699 EUR
rectangle (970×250 px)	25 000	14 days	179 EUR
rectangle (970×250 px)	50 000	14 to 30 days	319 EUR
rectangle (970×250 px)	100 000	30 to 60 days	589 EUR

III) Banners „Mobile devices“

Display on mobile devices and laptops.

Size	Number of impressions	Duration indicatively	Prize
rectangle (300×250 px)	25 000	14 days	199 EUR
rectangle (300×250 px)	50 000	14 to 30 days	379 EUR
rectangle (300×250 px)	100 000	30 to 60 days	699 EUR
mobile (320×50 px)	25 000	14 days	179 EUR
mobile (320×50 px)	50 000	14 to 30 days	319 EUR
mobile (320×50 px)	100 000	30 to 60 days	589 EUR

IV) Banners „PC/notebook + mobile devices“

Display on all devices.

Size	Number of impressions	Duration indicatively	Prize
rectangle (300×250 px)	25 000	14 to 30 days	199 EUR
rectangle (300×250 px)	50 000	30 to 60 days	379 EUR
rectangle (300×250 px)	100 000	60 to 120 days	699 EUR

V) Prices

- (1) All prices are without VAT.
- (2) This price list is valid from 1. October 2024.